

# Privacy Policy Resscapital mailings

As a regulated Alternative Investment Fund Manager (AIFM), Resscapital AB (**RCAB, we, us**) is committed to meeting client needs at the highest quality level in the most efficient way.

In order to send you these tailored mailings and to invite you for events regarding matters of your particular interest (the **Mailings**), we process your personal data in our client relation management (CRM) systems. In this Privacy Policy we set out what personal data we collect and use, for what purposes and to whom your personal data may be disclosed by us in the context of these Mailings. Further, this Privacy Policy includes important information regarding your rights with respect to the processing of your personal data. Therefore, we encourage you to read this Privacy Policy very carefully.

From time to time, we may need to change this Privacy Policy. The most recent version of this Privacy Policy is available on our website. In case of important changes of our Privacy Policy, we will inform you on these changes.

## 1. Whose personal data do we collect?

In the context of our Mailings, we collect your personal data because you are our client or other valued contact.

## 2. How do we collect your personal data and why?

We may collect information about you:

- directly from you, such as the information you provided to us when you opted-in for our Mailings;
- from other sources, such as your (former) employer or colleagues;
- from publicly available sources such as LinkedIn or the corporate website of the organization you are working for; and
- by means of cookies (that are placed when you opt-in for our Mailings and in any of our Mailings). For more information on the cookies we use in this respect, please see below.

We have two legal basis for processing your personal data with respect to our Mailings: your consent or our legitimate interest if you are our client. Our legitimate interest translates into our objective to communicate relevant legal and tax developments and to invite our valued clients and contacts (and their partners) to events. We also aim to only send relevant Mailings, to personalize our Mailings, and to keep our database up to date. Furthermore, we use the information provided by you to better understand the recipients of our Mailings and to improve our Mailings and service offering.

Below we have schematically set out what personal data we collect about you and for what purposes.

<b>Personal data:</b>	<b>Purposes:</b>
name (initials)*	to correctly address our Mailings
address (business only)	to contact you
position or profession	to correctly address you and to customize our Mailings
title(s)	to correctly address you
email address*	to contact you and send you the Mailings
telephone number, mobile telephone number or facsimile number	to contact you
Gender	to correctly address you
company or organization	to reflect your company or organisation on your name badge and to link you to our business relation
link to your LinkedIn page	to keep your personal data up-to-date
marketing lists in which you are included based on your areas of interest	to customize our Mailings
(previous) mailings you have been sent by us	to monitor the correctness of sent Mailings and the use of the correct contact details and to analyse our Mailings
contact details of your secretary	to contact you
we may also register when we are informed that you are deceased	to keep the data we collect up-to-date and to ensure that you no longer receive undesired Mailings
opt-in/opt-out for marketing materials	to correctly register and follow-up any opt-in or opt-out that you have indicated to us, in order to ensure our Mailings are customised to your expressed wishes and to ensure that you no longer receive undesired Mailings
opt-in/opt-out for other mailings	to correctly register and follow-up any opt-in or opt-out that you have indicated to us, in order to ensure our Mailings are customised to your expressed wishes and to ensure that you no longer receive undesired Mailings
whether you have opened the Mailing and or clicked on any links included in the Mailing	to analyse whether our Mailings are well-read and to improve our (future) Mailings

We are required to process the personal data marked with an asterisk (\*) in order to be able to send you the Mailings. Of course, you may refuse to give us certain of these personal data. Please keep in mind that this may result in us being unable to send you the Mailings or to correctly address you in these Mailings.

### **3. With whom do we share your personal data?**

As a general rule, we do not share your personal data.

Nevertheless, we may share your personal data with third parties that help us organize or host our events and researchers that help us analyse our Mailings.

We will ensure that, where relevant, contractual safeguards are implemented to ensure the protection of your personal data when disclosing your personal data to a third party.

As a general rule, we do not share your personal data as set out above with other parties located in countries outside the European Union, which countries may offer a lower level of data protection than in Sweden. This may, however, be different in the event that we organize an event in a country outside the EU and, hence, the host of our event is located in such country.

In such case, it shall be ensured that adequate measures are taken to ensure adequate protection of your personal data in accordance with applicable data protection legislation.

### **4. How long do we store your personal data?**

We will store your personal data as listed above until the moment you have informed us that you no longer wish to receive our Mailings, we cease the sending of the relevant Mailings, or it appears that your email address is no longer in use (for example when we receive a failed delivery notification). Information relating to your partner or your dietary requirements will be deleted when the particular event has taken place and we no longer need that information.

### **5. What are your rights and how you can exercise them?**

Please note that you can always unsubscribe from our Mailings or change your preferences by clicking the subscribe or unsubscribe link at the bottom of every Mailing. Further, you have the right to:

- information about and access to your personal data;
- rectify your personal data;
- erasure of your personal data ('right to be forgotten');
- restriction of processing of your personal data;
- object to the processing of your personal data;
- receive your personal data in a structured, commonly used and machine readable format and to (have) transmit(ted) your personal data to another organization.

To exercise your rights, please contact our Managing Director. You will find his contact details at the bottom of this Privacy Policy.

Finally, you have the right to lodge a complaint with the Swedish Data Protection Authority [www.datainspektionen.se](http://www.datainspektionen.se)

## **6. Use of cookies in Mailings**

Our Mailings may make use of tracking cookies by to track visitor statistics. We use these statistics to continuously improve our Mailings, and thus offer you relevant content.

If you opt in to our Mailings, downloading images or clicking on a link in any of these Mailings will cause you to be personally identified. This means we can see whether you open our Mailing. If you wish to avoid this tracking, you can unsubscribe from our Mailings or customise the settings of your browser so that it refuses cookies.

Most web browsers automatically accept cookies, but you can usually customize the settings of your browser so that it refuses cookies. You must set your settings for each browser and on each computer you use.

## **Contact**

If you have any questions, comments or complaints in relation to this Privacy Policy or the processing of your personal data by us in the context of the Mailings, please feel free to contact your regular contact within our firm or Gustaf Hagerud, Managing Director [gustaf.hagerud@resscapital.com](mailto:gustaf.hagerud@resscapital.com)